

December 11, 2018

Board Members Present: Krystal, Liz, Heather, Darian (Stan and Karry by Phone): Members Present; Joan Flesser, Anita Jaffe

Meeting was called to order at 6:30 pm at Stan & Anita's house.

Krystal presented the USDF Historical Questionnaire which included questions about the clubs history, notable members and the clubs contribution to both the local and national dressage scene. Joan provided excellent insight into the founding member and early accomplishment questions. Krystal will be touching base with other founding members to fill in the gaps.

Following the historical questionnaire approximately two hours were spent sorting through old paperwork to identify what needed to be digitized and what should continue to be stored with the treasurer. Several years of piaffe flyers and show programs were found and will be digitized in the coming months for members to access.

The treasurer's report was presented by Krystal. The current bank balance is \$12, 294.00. Heather is waiting on a couple more numbers from the annual banquet and will be able to have a final year end balance soon. The signatures on the bank account were updated to remove Regina and add Heather. Darian motioned to approve the report and Liz seconded.

Andrea Waldo's clinic had an \$85 profit. The board agreed to donate \$50 to the 4H center as facility fees. Further discussion of clinics was tabled until the January meeting.

The winter programs are shaping up well. The rider fitness day currently has 8 instructors for 30 min time slots. Heather is going to get in touch with Youth Cross Fit coaches to try and arrange a youth program to go alongside the regular program.

The Dressage Days OPL changes were reviewed by the board and approved. Some changes included updating stall fees and changing the qualifying fees to the new 2018 USDF rate. The board reviewed and voted on Darian being the manager for the 2018 show. Darian has agreed to be the manager on a volunteer basis. Krystal motioned for approval, Liz seconded and Darian's contract was approved by the board. Krystal will be touching base with Sue to get a final copy of her contract as secretary.

Darian requested that a budget be set for Facebook marketing as it has become increasingly difficult to get posts seen without paying. Krystal proposed a \$250/year budget. Krystal motioned to approve, Heather seconded and the board passed the marketing budget.

A publication date needs to be set for the 2018 member directory. This has been tabled until the January meeting.

The board discussed moving the banquet location and time. There are thoughts that the membership would be happier with a Saturday banquet. Darian will be putting out a poll to get an idea of what members would like for the 2018 banquet.

The clothing order, including stock to be sold at EDDS, has been shipped to the embroiderer and should be ready for the first winter program.

The trainer showcase has only had 2 rides sold. The board agreed to put a January 31 deadline on the signups. Darian will send out another email answering some of the common questions that have come in.

The USDF grants were briefly discussed as was the thought of hosting an instructors workshop. This will be discussed further at the January meeting.

Darian motioned to adjourn the meeting, with Liz seconding, at 10:26 pm. The next meeting will be Monday, January 8th at 7 pm at the Gateway Diner.